



GOLD MEDALLION

Senior Housing and Health Care

FOR IMMEDIATE RELEASE

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GOLD MEDALLION SENIOR HOUSING AND HEALTH CARE HELPS RESIDENTS CHASE THEIR DREAMS

TULSA, OK, February, 2007 – Sara Gaither, Administrator of the Rainbow Health Care Communities in Bristow (a Gold Medallion Community), wanted to bring her residents to the fore front of our society and make them feel what they are...special. Through the development of Dream Chasers™, Sara and the entire Gold Medallion organization is changing the perception of aging, one dream at a time.

P. K. Beville, Ph.D., who co-wrote the book *Second Wind* says, “The lack of dreams and goals can have physical and mental consequences. By fulfilling dreams we improve the quality of the residents’ lives by stimulating them both physically and mentally while giving them the special attention they deserve.”

“That is the sole purpose of Dream Chasers. We want to make our residents feel special. And in turn, we feel special too. It’s a win-win situation for everyone,” says Gaither.

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Dream Chasers is in place at Rainbow and has already begun to fulfill resident dreams. The first Dream Chaser is Wanda Lawson. Wanda has had a love of horses her entire life, but never realized her dream of coming in contact with one. Last January, Wanda’s dream became a reality.

Gaither says, “Mrs. Lawson spends quite a bit of time in her bed looking out the window. Imagine her surprise to see three cowboys on horses coming her way. Watching Wanda feel those horses through her bedroom window was the most beautiful sight,” says Gaither. “We all had tears in our eyes...even the cowboys.”



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Diane Hambric, President of Gold Medallion Senior Housing and Health Care says, “We are so proud of this program developed by Ms. Gaither. So excited that we are going to carry it through to our other four communities in the Tulsa area. This is an excellent way to allow our residents to shine brighter. As each dream unfolds, we hope that the local community will see the wonder of older adults and understand that each stage of life is unique and special. It’s just our way of showing how much we care.”

Gold Medallion is searching for a member of the media to ride along with our next Dream Chaser participant on February 19th. For details about this ride, more information about Dream Chasers™ or any of the six (6) Gold Medallion Senior Housing and Health Care Communities in the Tulsa and Bristow, Oklahoma areas, please contact John Crouch at (918) 523-0222 or visit our website at www.gold-medallion.com.

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